**Next,**

**Notes for rhetorical analysis:**

\*What is the author’s overall **purpose** (or main point) in this text?

\*What **rhetorical strategies** does the author use to accomplish that purpose?

\*How does the author **organize** these strategies?

\*What is the **overall effect** of the arrangement of these strategies?

**Rhetoric**: uses of language to accomplish a purpose

**Strategies**: ways the author chooses to manipulate language to communicate an effect.

\*Determining the effect (or function) of these strategies is the key to writing successful rhetorical analysis!

“Mantra”: Analyze how the writer uses rhetorical strategies to achieve his/her purpose.

Thesis sentence writing formula:

\*Author’s Name

\*Adjective

\*Term

\*Strong Verb

\*Function

\*2 Examples

Coffin’s colloquial diction adds a folksy attribute to his subject with words such as “butterpat” and “cherrybirds.”

In Hurston’s essay, she uses metaphors and diction to celebrate racial differences and simultaneously defy racial affiliations.

In this essay, Hurston uses vivid imagery and a variety of metaphors in tandem to portray her personal encounter with racial divisions.